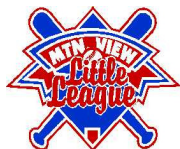


Mountain View Little League – 67th Anniversary



MVLL.ORG

Proudly Serving Mountain View's Youth Since 1957

2024 Promotional Sponsorship Opportunities Available

"One of the best promotional opportunities today, which builds brand awareness plus supports the local community"

MVLL, a "not-for-profit" youth sports organization, is one of the largest Little Leagues within the Santa Clara valley. Our continued growth is due not only to our enthusiastic community members who volunteer as coaches, umpires, etc., but also to our commitment to keep registration costs as low as possible to ensure accessibility to the families in our community. Additionally, we support players through partial and/or full scholarships to ensure that all Mountain View kids can play.

We very much need your support to enable us to meet the overwhelming demand from our local community. We are seeking sponsors who have a desire to help us impart the values of teamwork, sportsmanship, and fair play to the children of the community so that they may someday use these values in becoming good citizens. Please see our economical and tax-deductible sponsorship options below:

Platinum Sponsorship Program (3-Year Commitment): \$3,000.00 total (Available in 2026)

Provides teams with pro-style uniforms and baseball hats with Sponsor's name presented on back of uniform and hat.

Sponsor has 3-year exclusive right to promote their company on the team jersey.

Available for Major and Junior Divisions

Additional sponsor benefits:

- **MVLL commemorative team plaque, MVLL screen printed team jersey, and embroidered team hat**
- **MVLL sponsor banner, web business card on MVLL website, promotion via MVLL social media**

Gold Sponsorship Program (3-Year Commitment): \$1500.00 total (Available NOW)

Provides teams with pro-style baseball hats, with Sponsor's name presented on back of hat.

Sponsor has 3-year exclusive right to promote their company on the team hat.

Available for AAA/Minor and AA/Farm Divisions

Additional sponsor benefits:

- **MVLL commemorative team plaque, MVLL embroidered team hat**
- **MVLL sponsor banner, web business card on MVLL website, promotion via MVLL social media**

Silver Sponsorship Program (Annual Commitment): \$500.00 (Available NOW)

Provides teams with pro-style baseball hats, with Sponsor's name presented on back of hat.

Available for AAA/Minor and AA/Farm Divisions

Additional sponsor benefits:

- **MVLL team commemorative plaque, MVLL team commemorative team hat**
- **MVLL sponsor banner, web business card on MVLL web site, promotion via MVLL social media**

League Sponsorship Banner Program (Annual Commitment): \$350.00 (Available NOW)

Provide teams with equipment and safe fields. Sponsors presented with a 36" x 60" banner hung from the McKelvey ballpark fences.

Additional sponsor benefits:

- **MVLL sponsor banner, Web business card on MVLL web site, promotion via MVLL social media**

League Booster Program (annual commitment): \$150.00 (Available NOW)

Provide teams with training and development programs.

Additional sponsor benefits:

- **Donated MVLL hat or T-shirt, promotion via MVLL social media**

MVLL is a 501(c)(3) non-profit. Sponsorship fees are tax-deductible (EIN 52-1286925). With your generous support, MVLL can continue to support the local community for generations to come.

You DO make a difference!



Local Little League Sponsorship Agreement – 67th Anniversary

This agreement between the **Mountain View Little League** (hereinafter “Local Little League”) and _____ (hereinafter “Sponsor”) is for the **2024** season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: “Sponsor of a team in the (Local Little League).” Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the “keystone logo” or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

For the considerations above, the Sponsor chooses the donation level below to support the Local Little League, understanding that this donation is to benefit the entire league.

Accepted and agreed:

- ☐ **League Platinum Sponsorship Program (3-Year Commitment): \$3000 total**
- ☐ **League Gold Sponsorship Program (3-Year Commitment – Payment Plan Available): \$1500.00 total**
- ☐ **League Silver Sponsorship Program (Annual Commitment): \$500.00**
- ☐ **League Sponsorship Banner Program (Annual Commitment): \$350.00**
- ☐ **League Booster Program (Annual Commitment): \$150.00**

Sponsor Name _____ Date _____

Sponsor Representative Signature _____

Print Name _____ Title _____

Mailing Address _____ Phone Number _____

Email Address _____ Fax Number _____

Please make check(s) payable to **Mountain View Little League** or **MVLL**. Please mail check(s) and completed form(s) to:

MVLL Sponsorship Program
C/O Leah Elias-Nelson, Sponsorship Director
439 Nicholas Dr.
Mountain View, CA 94043

For more information, please email sponsorship@mvll.org or view our website www.mvll.org.

Sponsorship fees can also be sent using PayPal to treasurer@mvll.org.